

# **JAMAL MOHAMED COLLEGE (Autonomous)**

## **TIRUCHIRAPPALLI – 20**

### **RESUME (as on 4.04.2023)**

1. Name : **A.S.MINHAJ BEGUM**
2. Date of Birth : 29.06.1985
3. Address : (Including Mail ID and Telephone Number)

#### **Residential:**

No.47, Raja Ganapathy 2<sup>nd</sup> street, J.K. Nagar (Extension)

Tiruchy - 620 023.

E-Mail ID:29minhaj@gmail.com, [minhaj.jmc@gmail.com](mailto:minhaj.jmc@gmail.com)

#### **Office:**

Jamal Mohamed College (Autonomous)

No.8, Race Course Road, TVS Tolgate,

Trichy - 620 020.

4. **Designation:** Assistant Professor of Commerce

#### **5. Educational Qualification:**

Sl. No	Qualification	Subject	Board/University	Year of passing	Class
1.	<b>HSC</b>		Holy Redeemer's Girls Higher Secondary School, Trichy- 8	2002	Distinction
2.	<b>B.B.A</b>	Business Administration	Jamal Mohamed College, Bharathidasan University, Trichy-20.	2005	Second
3.	<b>M.Com.,</b>	Commerce	Jamal Mohamed College, (Autonomous), Trichy-20.	2007	Distinction
4.	<b>M.Phil</b>	Commerce	Jamal Mohamed College, (Autonomous), Trichy-20.	2008	Distinction
5.	<b>M.B.A</b>	Management	Bharathidasan University, Trichy-24.	2011	First
6.	<b>Ph. D</b>	Commerce	National College, Trichy	Pursuing	

**6. Experience:**

Under Graduate: **12Years /10 months**

Post Graduate : **12 Years/10 months**

Sl.No	Designation	Institution	Period		Total Period
			From	To	
1.	Assistant Professor of Commerce	Jamal Mohamed College (Autonomous), Trichy-20.	16.06.2010	Till Dated	<b>12 Years 10 Months</b>

**7. Areas of Specialization: Marketing, Human Resource Management**

**8. Languages Known: Tamil, English and Urdu.**

**9. Subject Taught:**

**Under Graduate:** Accountancy – I, Business Communication, Personnel Management, Cost Accounting, Financial Management, Entrepreneurship Development, Banking Theory and Law Practice, Computer Accounting Package – Theory, Principles of Accountancy, Organisational Behaviour, Advanced Accountancy-1, Business Management, Soft Skill, Business Mathematics and Statics, Modern Marketing, Service Marketing, Advertising and sales management, Legal aspects of Business, Business Environment.

**Post Graduate:** Advanced Statistical Tools, Export Marketing, Investment Portfolio Management, Industrial Legislation, Human Resource Management, Advanced Cost Management, Corporate Law, International Marketing.

**10. Details of Paper Presented:**

SL No.	TITLE OF THE PROGRAMME	PLACE	TITLE OF THE PAPER	DATE
1.	National Seminar on “Recent Trends in Indian Economy – A Management Perspective”	Jamal Mohamed College, Tiruchy-20.	Significance of HRM in Indian Economy	4.2.2011
2.	National Seminar on “India – An Emerging Economic Power”	Jamal Mohamed College, Tiruchy-20.	Agro-Processing Industries in India – Growth, Status, & Prospectus	4.2.2012

3.	National Level Seminar “Service Sector in Globalisation Era”	Jamal Mohamed College, Tirchy-20.	Current Scenario of the Real Estate Market in India	22.2.2012
4.	National Seminar on “Problems & Challenges in the Management of MSMEs”	Jamal Mohamed College, Tirchy-20.	Entrepreneurship Development in the Development of MSMEs in India	25.2.2012
5.	State Level Seminar on “Problems & Prospects of Service Sector in India”	Jamal Mohamed College, Tirchy-20.	Service Sector in India’s Economy, Performance, Problems & Prospects.	12.01.2013
6.	International Seminar On “Global Competitiveness- A Challenge For Sustenance and Excellence”	Jamal Mohamed College, Tirchy-20.	The Development of Human Resources for Small and Medium Enterprises	16.08.2013 &17.08.2013
7.	State Level Seminar On “Financial Inclusion-A Way of Equitable Growth”	Jamal Mohamed College, Tirchy-20.	Financial Inclusion for Inclusive Growth of India	21.09.2013
8.	State Level Seminar On “Different Perspectives of Companies Act 2013 – Towards Corporate Excellence”	Jamal Mohamed College, Tirchy-20.	Directors Under Companies Act, 2013	01.02.2014
9.	International Seminar on “Global Economic Revival : A Changing Scenarios”	Jamal Mohamed College, Tirchy-20.	Food Inflation In India : Present Scenario”	16.08.2014 &17.08.2014
10.	National Seminar On “Marketing Strategies For Make in India Products and Services”	Jamal Mohamed College, Trichy-20.	Internal Brand Management- Specifics and Problems	24.01.2015
11.	Two Day International Seminar on Inclusive Economic Growth	Jamal Mohamed College, Trichy-20.	Entrepreneurship Development Process in India	13 <sup>th</sup> & 14 <sup>th</sup> August,2015
12.	One Day National Seminar on Growth Strategies for Business Development in India	Jamal Mohamed College, Trichy-20.	Banking Sector Development and Economic Growth in India	28.09.2016
13.	One Day National Seminar on Growth Strategies for	Jamal Mohamed College, Trichy-20.	Bank Marketing Mix: New strategy in Today Banking	28.09.2016

	Business Development in India		Sector	
14.	A One Day National Seminar on “Strategic Growth of Business in New India- Prospects and Challenges”	Jamal Mohamed College, Trichy-20.	A Study on Customers Buying Behaviour towards Amazon, Triucharappalli	23.09.2017
15.	One Day National Seminar on Implementation and Management of GST in India – An Appraisal	Jamal Mohamed College, Trichy-20.	GST and Its Impact on Indian Economy	25.01.2018
16.	A One Day National Conference on Advancement in Business in the Digital Era	Jamal Mohamed College, Trichy-20.	A Study on Consumer Behaviour Towards Online Shopping in Tiruchirappalli	20.09.2018
17.	One Day International Conference on “New Horizons of Business in the Changing Global Environment”	Jamal Mohamed College, Trichy-20.	A Study on Consumer’s Attitude towards Online Shopping in Trichy City	23.01.2019
18.	A One Day National Conference on Advancement in Business in the Digital Era 2019	Jamal Mohamed College, Trichy-20.	Consumer Attitude towards online shopping in Tiruchirappalli	25.09.2019
19.	A One Day National Conference on Advancement in Business in the Digital Era 2019	Jamal Mohamed College, Trichy-20.	Consumers Behaviour towards online shopping of gadgets in Tiruchirappalli	25.09.2019
20.	One day International Seminar on Service Sector in India: Making New Avenues in Indian Economy	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Consumer Behaviour towards online shopping of Gadgets in Tiruchirappalli City	13.01.2021
21.	One day International conference on “Advancement In Business In The Digital Era 2021”	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Identification of Factors influencing Buying Behaviour towards Online Shopping of Gadgets in Trichy	17.02.2021

22.	ICSSR Sponsored Two day National seminar on “Great Initiatives of State and Central Government through Startup(s) Programmes in Nurturing Entrepreneurial Activities”	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Identification of Factors influencing Buying Behaviour towards Online Shopping of Gadgets in Trichy	21 <sup>st</sup> and 22 <sup>nd</sup> September, 2022
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**11. Details of Seminars/Conference/Workshops Attended:**

### **Seminars Attended**

<b>Sl. No.</b>	<b>Title of the Programme</b>	<b>Place</b>	<b>Date</b>
1.	Seminar on “Creating Competitiveness to excel in higher education – a TQM Approach”,	Jamal Mohamed College, Trichy-20.	8.12.2010
2.	One Day State Level Seminar on “Investment Opportunities and Challenges”	Jamal Mohamed College, Trichy-20.	12.1.2011
3.	UGC Autonomous Grant National Seminar on “Examination Reforms”	Jamal Mohamed College, Trichy-20.	24.2.2012
4.	A One Day Seminar on “Teaching Learning and Research in Higher Education – Excellence and Beyond Excellence”	Jamal Mohamed College, Trichy-20.	7.3.2012
5.	The Role of a Teacher in the Present Scenario	Jamal Mohamed College, Trichy-20.	7.1.2017
6.	International Conference on “Functional Innovations in Commerce and Management”	Annai Vailankanni Arts and Science College, Thanjavur	8 <sup>th</sup> & 9 <sup>th</sup> February 2017
7.	NLP-Based Faculty Empowerment Programme	Jamal Mohamed College, Trichy-20.	17 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup> June 2017
8.	One Day National Level FDP on Motivating the Motivators	Bon Secours College for Women, Thanjavur-613006.	10 <sup>th</sup> August 2017
9.	National Conference on ‘Challenges to Indian Businesses’	Aiman college of Arts & Science for Women, Trichy -21	11.1.2020

### **Workshops Attended**

<b>Sl. No.</b>	<b>Name of the Workshops</b>	<b>Place</b>	<b>Date</b>
1.	“Research Methodology and Statistical Package”	St. Joseph’s College, Trichy-2.	23.1.2008
2.	Two Day Regional Workshop on “Research Skills in Commerce”	Jamal Mohamed College, Trichy-20.	05.04.2011 & 06.04.2011
3.	One Day Workshop on “International Financial Reporting Standards” (IFRS)	Jamal Mohamed College, Trichy-20.	1.10.2011
4.	One Day State Level Workshop on “Stock Market Practices”	Jamal Mohamed College, Trichy-20.	12.1.2012
5.	A One Day State Level Workshop on Investment in Stock Market for Beginners	Jamal Mohamed College, Trichy-20.	06.10.2015
6.	One Day State Level Workshop on GST – Principles & Practice	Jamal Mohamed College, Trichy-20.	11.01.2018

7.	“National Level Workshop on Developing High Quality Research Skill”	Cauvery College for Women, Trichy - 18	1.3.2018 & 2.3.2018
8.	One State Level Workshop on Promoting Young Entrepreneurs-Guidelines and Guidance	Jamal Mohamed College, Trichy-20.	17.12.2018
9.	UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design	Curriculum Development Cell, Jamal Mohamed College, Trichy -20.	18 <sup>th</sup> and 19 <sup>th</sup> January 2019
10.	Two Days State Level Technical Workshop on “ Intellectual Property Rights”	Tamil Nadu State Council for Science and Technology, Chennai and Cauvery College for Women, Trichy-18.	26 <sup>th</sup> and 27 <sup>th</sup> September, 2019.
11.	One Day National Level Workshop on Export Procedures and Promotion – NWEF <sup>2</sup>	Jamal Mohamed College, Trichy-20.	21.02.2020
12.	UGC Sponsored One Day International Workshop on “Digital Marketing”	National College, Trichy-1	24.02.2020
13.	Workshop on A Glimpse of Synopsis Organized by the Internal Quality Assurance Cell and PG & Research Department of Commerce.	Shri Shankarlal Sundarbai shasun jain college for women, Chennai- 17.	23.11.2021

## 12. Details of Online Certification Courses

Sl. No.	Title of the Paper	Place	Date of Enrollment	Date of Completion
1.	Soft Skill Development	NPTEL-AICTE	18 <sup>th</sup> January 2021	12 <sup>th</sup> March 2021
2.	“The Essence of Research Methodology”	PG Department of Commerce, Jamal Mohamed College, Trichy-20.	16.5.2020	17.5.2020
3.	“Companies Act,2013”	PG Department of Commerce, Jamal Mohamed College, Trichy-20.	26.5.2020	26. 5.2020

### 13. Orientation / Refresher Courses attended:

S. No	College Name & Address	Orientation / Refresher Course/ FDP	Date
1.	Cauvery College for Women, Tiruchirappalli	National Level Faculty Development Programme on “Outcome Based Education (OBE)”	11.06.2020
2.	VELS School Of Management Studies And Commerce, Chennai	National Level FDP On “Skill Development”	31-05-2020 & 01-06-2020
3.	Jamal Mohamed College (Autonomous), Trichy	FDP On “Funding Opportunities For Research Projects”	24-06-2020
4.	Kalasalinga Business School, Krishnankovil	FDP On “Emerging Trends In Business And Society”	26-06-2020 to 02-07-2020
5.	VELS School Of Management Studies And Commerce, Chennai	National Level FDP On “Skill Development”	31-05-2020 to 1-06-2020
6.	NPTEL-AICTE	NPTEL-AICTE Faculty Development Programme Soft Skill Development	Jan-March 2021
7.	ST.Anne’s Degree College for Women, Bengaluru.	One Day Faculty Development Programme on “RESEARCH FUNDING AGENCIES”	29.05.2021
8.	IQAC, Kamla Nehru Mahavidyalaya, Nagpur.	Three Days National Online FDP, on ICT Tools for Effective Teaching Learning.	08.06.2021 to 10.06.2021
9.	Jamal Mohamed College (Autonomous), Trichy	Faculty Enrichment Programme (IQAC)	21.6.2021 to 25.06.2021
10.	Department of library in association with Internal Quality Assurance Cell, Jamal Mohamed College(Autonomous), Trichy-20	Faculty Enrichment Programme on “Art of Writing in Indexed Journal Publications”	28.7.2021



11.	St. Joseph's College (Autonomous) Trichy & MCUBE Academy, Chennai.	Three Days Faculty Development Programme on “ Financial Market & Investment”	15.12.2021 To 17.12.2021
12.	All India Council for Technical Education, Nelson Mandela Marg , Vasant Kunj , New Delhi- 110 070. AICTE Training and Learning (ATAL) Academy	Online Elementary FDP on “Innovation Management”	21.01.2022 to 25.01.2022
13.	Sraddha Academy for Financial Education and Jamal Mohamed College (Autonomous), Trichy -20.	One Week National Level FDP on Investors Awareness and Education	18.03.2022 to 26.03.2022
14	Bon Secours College for women, Thanjavur- 613 006.	One Week Virtual Faculty Development Program on “ Integration of ICT in Teaching Learning Process Success and Challenges”	11.05.2022 To 17.05.2022
15	Azad College of Education, Satara, Maharashtra	“National level FDP on NACC Accreditation for Teacher Education Institutes”	1.7.2022 To 8.7.2022
16	Mazharul Uloom College, Vellore.	One Week Faculty Development Program on “Amazon Web Services”	22.8.2022 To 27.8.2022
17.	Justice Basheer Ahmed Sayeed College for Women, Chennai- 18	“Professional Progression in Commerce and Management”	14.12.2022 To 20.12.2022

**14. Details of Seminars/ Conference/ Workshops Organized:**

<b>Sl. No.</b>	<b>Title of the Seminar</b>	<b>Place</b>	<b>Date</b>
1.	National Seminar On “Marketing Strategies For Make in India Products and Services”	Jamal Mohamed College, Trichy-20.	24.1.2015
2.	A One Day National Seminar on “Strategic Growth of Business in New India-Prospects and Challenges”	Jamal Mohamed College, Trichy-20.	23.9.2017

**15. Details of In charge/ Membership in Committees for Autonomous Programme Implementation:**

- ❖ Serving as **Tutor- in- charge from 2010**
- ❖ Acting as an **Examiner** in the UG Central Valuation Panel, Bharathidasan University, Trichy.
- ❖ Worked as a **Department Library In charge** from 2011 to 2014.
- ❖ Acted as a **Vice- President of Department Association** for the period June 2014 to May 2015.
- ❖ Acting as a Department **ERP- In Charge**.

**DECLARATION**

I hereby declared that all the above information is true and best of my knowledge.

Place: Trichy-20

Yours Faithfully,

Date:

**(A.S. MINHAJ BEGUM)**

